

Portrait

Zurich, 23 April 2026

bank zweiplus

Beyond banking. We create long-term value.

About us

bank zweiplus is a Swiss bank headquartered in Zurich and a wholly owned subsidiary of Bank J. Safra Sarasin Ltd. We support financial advisors, asset managers, insurance firms, and distribution partners in Switzerland and Germany with reliable, tailored banking services. Our solutions give partners the tools to serve their clients independently, efficiently, and under their own brand — backed by Swiss quality and personal support.

Our positioning

We position ourselves as the go-to banking partner for Switzerland focused financial intermediaries. Our role: to deliver a neutral, fully independent product platform, free from conflicts of interest, that integrates seamlessly into your offering. You retain client ownership. We stay in the background enabling your success.

Our vision

To create an open, transparent financial environment that empowers partners to serve their clients better — with complete independence and long-term trust.

Our mission

Our mission is to provide a modular, white-label ready banking infrastructure that allows financial service providers to build personalized, scalable, and future-ready solutions — always with full transparency and without internal product bias.

Our values

Personal	We build direct, respectful and long-lasting relationships.
Committed	We act with integrity and dedication to our partners' goals.
Close	We understand your needs and work with you, side by side.

Our expertise. Your business. Our banking know-how.

At bank zweiplus, we bring together a robust technical platform, deep regulatory expertise, and personal service to help financial partners focus on what matters most — serving their clients. We simplify operations, reduce complexity, and enable growth with a setup that adapts to your model.

What makes us different

- Independent product platform, free from conflicts of interest
- Full white-label flexibility
- Swiss-regulated, secure and scalable infrastructure
- Dedicated B2B onboarding and support
- Transparent pricing, measurable performance
- cash – banking by bank zweiplus: Award-winning for price-performance by SIQT (2024)

Our offering

Modular, scalable, white-label ready

Our product range is designed for financial partners and their client applications. All components are available as own label products and strategies from CHF 250 million and can be integrated into your operations with ease and flexibility.

Solutions	What it offers	Markets	Ideal for
Custody services	Independent, compliant custody of securities.	CH & GER	Registered customer support Agent (FinSa), asset managers, family offices and institutional partners (Banking & Insurance).
Investment Depot	Access to funds, ETFs, ETPs, structured products in a secure, transparent account.	CH & GER	Registered customer support Agent (FinSa), asset managers, family offices and institutional partners (Banking & Insurance).
Investment savings & pension accounts	Liquidity management and retirement planning options.	CH	Registered customer support Agent (FinSa; view only), asset managers, family offices and institutional partners (Banking & Insurance). FINMA authorized insurance intermediaries can also benefit from the retirement planning offering.
Lombard Credit	Portfolio-backed financing for timely investments.	CH & GER	Registered customer support Agent (FinSa; view only), asset managers, family offices and institutional partners (Banking & Insurance).
Multimanager-Strategies zweiplus®	Professional asset management solution to Swiss clients with four optional investment experts.	CH	Registered customer support Agent (FinSa), asset managers, family offices and institutional partners (Banking & Insurance).
Own strategies	Scalable investment strategies for various client segments.	CH	
Schweizer Alpendepot®	A fund-based asset management solution tailored for German clients.	GER	German financial intermediaries and structure distributors.
Schweizer Vermögensdepot	A fund-based asset management solution with three freely combinable strategies tailored for German clients.	GER	German financial intermediaries and structure distributors.
Securities custody account	Global stock market transactions	CH	Registered customer support Agent (FinSa), asset managers, family offices and institutional partners (Banking & Insurance).

White label “cash – banking by bank zweiplus”

“cash – banking by bank zweiplus” is our online trading solution for private clients, operated in partnership with cash.ch, Switzerland’s most leading economic and financial news portal.

It provides an easy and affordable way to start investing with:

- Online trading (CHF 29 flat fee per transaction)
- Wide selection of investment products
- Independent financial news and market insights
- User-friendly digital experience
- Digital account opening for a fast and easy start in trading

This solution is tailored for private investors seeking direct access to financial markets, reflecting our commitment to simplicity, transparency, and ease in investing.

Key figures of bank zweiplus ltd as of 31 December 2025

Founded	1 July 2008
Headquarter	Zurich, Switzerland
Assets under Management	CHF 7 billion
Tier 1 Capital Ratio	39 %
Employees	92 full-time equivalents
Ownership	100 % subsidiary of Bank J. Safra Sarasin Ltd.