

## Sponsoring request

In order for us to thoroughly review your application, we kindly ask that you fill out the following fields completely. We will check your request and subsequently get in touch with you.

Please note that bank zweiplus ltd. can only support selected sponsoring projects.

### 1. Sponsoring applicant

Organization:

Legal form:

Scope of project:

International

National

Regional

Area of sponsoring:

Sports

Culture

Social

Environment

Name of sponsoring project:

### 2. Contact person

First name(s):

Last name:

Company:

Street:

Post code:

City:

Country:

Telephone (private):

Telephone (business):

Mobile phone no.:

E-mail:

Website:

### 3. Sponsoring event

Name of sponsoring project:

Description of project (project type/scope of activities, accompanying measures, guest services and contributors):

Promoter:

Type of sponsorship (sole sponsor, main sponsor, media sponsor, etc.):

Co-sponsors (names, obligations, rights):

Date:

### 4. Significance of the sponsoring event for bank zweiplus

Project goal (description of objective, affinity):

Image:

Competition:

### 5. Target groups

Description of target groups and their attractiveness:

### 6. Sponsor structure

Sponsoring partner (co-sponsors):

Description of sponsoring partner (co-sponsors):

## **7. Media** (accompanying communication)

Means of communication with which you are promoting your project:

Type of medium (press, radio, TV, etc.):

Duration of planned utilization of media:

Control possibilities:

## **8. Contractual provisions**

Type and contents of sponsoring contract:

Duration of contractual commitment:

Rights and obligations:

## **9. Budget and expenses**

What amount should bank zweiplus ltd. make available to you?

Materials:

Services:

Use of collaborators:

## **10. Guarantee of success**

Practicability:

Evaluation:

## **11. Conclusion**

Advantages/disadvantages as well as opportunities/risks:

Recommendations:

Conclusions:

## **12. Additional enclosures**

Please submit your fully completed sponsoring application to the following address:

bank zweiplus ltd.  
Marketing and Communication  
P.O. Box  
CH-8048 Zurich